



The Charutar Vidya Mandal University

Course Structure Details

Programme Name : BACHELOR OF BUSINESS ADMINISTRATION (NEP) (SEMESTER 1)

Sr. No	Course Group Name	Board of Study / Faculty Ownership	Course Paper Code	Course Name	Teach.H R / Week	Prac.HR / Week	Tutor. HR / Week	Contact Hours Per Week	Credit
1	MAJOR COURSE (ANYTWO)	Management	103150101	FUNDAMENTALS OF FINANCIAL MANAGEMENT	4.00	0.00	0.00	4.00	4.00
2	MAJOR COURSE (ANYTWO)	Management	103150102	INDIAN FINANCIAL SYSTEM	4.00	0.00	0.00	4.00	4.00
3	MAJOR COURSE (ANYTWO)	Management	103150103	PRINCIPLES OF MARKETING MANAGEMENT	4.00	0.00	0.00	4.00	4.00
4	MAJOR COURSE (ANYTWO)	Management	103150104	PRODUCT MANAGEMENT	4.00	0.00	0.00	4.00	4.00
5	MAJOR COURSE (ANYTWO)	Management	103150105	PRINCIPLES OF HUMAN RESOURCE MANAGEMENT	4.00	0.00	0.00	4.00	4.00
6	MAJOR COURSE (ANYTWO)	Management	103150106	TALENT MANAGEMENT	4.00	0.00	0.00	4.00	4.00
7	MINOR COURSE (ANYONE)	Management	103150107	PRINCIPLES AND PRACTICES OF MANAGEMENT	4.00	0.00	0.00	4.00	4.00
8	MINOR COURSE (ANYONE)	Commerce	103140103	ENTREPRENEURSHIP DEVELOPMENT	4.00	0.00	0.00	4.00	4.00
9	MULTI- DISCIPLINARY COURSE	Interdisciplinary Studies	103000101	ENVIRONMENTAL STUDIES	4.00	0.00	0.00	4.00	4.00
10	ABILITY ENHANCEMENT COURSE	Languages	103000102	COMMUNICATIVE ENGLISH	2.00	0.00	0.00	2.00	2.00



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11	SKILL ENHANCEMENT COURSE	Management	103150108	TIME MANAGEMENT	2.00	0.00	0.00	2.00	2.00
12	INDIAN KNOWLEDGESYSTEM	Social Sciences	100009901	INDIAN ETHOS AND VALUESYSTEM	2.00	0.00	0.00	2.00	2.00